

Cross-ministerial strategic innovation promotion program  
Innovation of automated driving for universal services

# **Field operational tests for automated driving services in rural areas aiming for the improvement of the social environment**

FY2018-FY2019 Final Report (Overview)

Highway Industry Development Organization

Oriental Consultants Co., Ltd.

Docon Co., Ltd.

Nippon Koei Co., Ltd.

Pacific Consultants Co., Ltd.

# 1. Project summary

○ Project name: Field Operational Tests for Automated Driving Systems in Rural Areas

○ Contractors: Highway Industry Development Organization; Oriental Consultants Co., Ltd.;  
Docon Co., Ltd.; Nippon Koei Co., Ltd.; Pacific Consultants Co., Ltd.

○ Period: From October 2018 to August 2019

○ Number of field operational test area: 6 areas

○ Verification items:

## 1. Technical challenges

- (1) How to handle road structures which are unique to rural areas; (2) How to handle obstacles including intersections without traffic lights; (3) How to manage roads which are specialized for automated driving;
- (4) How to handle mixed traffic of automated and general vehicles;
- (5) How to set up bus stops.

## 2. Operational-system challenges, etc.

- (1) What an ideal operational body should be; (2) How to secure profitability;
- (3) How to cooperate with other businesses; (4) How to utilize the operating control system

## 3. Challenges in creating local-level effects

- (1) How to increase opportunities for local residents to go out;
- (2) How to support smooth logistics within a community; (3) How to create an influx of tourists

## 2. How to proceed with the field operational tests

	Field operational tests
FY 2017	<p><b>Short-term field operational tests</b> (Period: About 1 week)</p> <ul style="list-style-type: none"><li>○ The tests focused mainly on technical verification and business model study.</li><li>○ Conducted at 13 areas nationwide. (Total travel distance: About 2,200 km; participants: About 1,400)</li></ul>
From FY 2018	<p><b>Long-term field operational tests</b> (Period: About 1 to 2 months)</p> <ul style="list-style-type: none"><li>○ The tests focused mainly on business model creation</li><li>○ Among the 13 field operational test areas in FY 2017, we took the following factors into consideration to pick up areas: 1. Respective areas' outlook for vehicle procurement, 2. Respective areas' conditions of their business model study, 3. Other factors. Then, we picked up areas which were ready and conducted the long-term tests sequentially.</li><li>○ Automated driving services are expected to be implemented in real society in FY 2019 at the earliest.</li></ul> <p>Note: Other than the above-mentioned tests, short-term field operational tests were conducted at areas where feasibility studies (FSs) had been conducted in FY 2017.</p>

**We aim to implement automated driving services which set hubs in locations including roadside rest areas (called “Michi no Eki” in Japan) by 2020.**

# 3. Features of long-term field operational tests

## Basic approaches

### Technology

#### (1) Rural areas' characteristics were utilized to secure space

Traffic sections which can be substituted with other roads with little traffic volume (footpaths, etc.)

- In such sections, roads dedicated for automated driving services should be provided.
- One sides of roads in such sections should be dedicated for automated driving services.
- One-way traffic system should be applied to such sections.

Traffic sections in which securing of ADS-exclusive spaces is difficult (housing areas, etc.)

- Set up signs to clearly indicate that the traffic sections are automated driving service routes.

#### (2) Verification of the operating control systems

- On-demand operation which utilizes smartphones and other medium.
- Set up operating control centers and monitor traveling conditions and vehicles' interior conditions.

### Business

#### (1) Charge fuel expenses for automated driving services.

- Charge fuel expenses.
- Conduct tests to promote daily utilization for 1 to 2 months. Based on the results, verify profitability.

#### (2) Tests conducted while assuming future operational structures

- Future operational bodies including municipalities form operational plans.
- Local residents work as ADS attendants on a voluntarily basis.

## Local-level approaches (Industry-university-government cooperation)

### ○ Logistics -Industrial development/life support-

- Use automated driving vehicles to collect farm products just in front of each farmer's house; the collected farm products are sold at roadside rest areas or are shipped to urban areas via highway buses or other transportation methods.
- Deliver a cargo (home-delivery parcels, etc.) to an addressee just in front of his/her house.

### ○ Welfare -Livelihood support for the elderly-

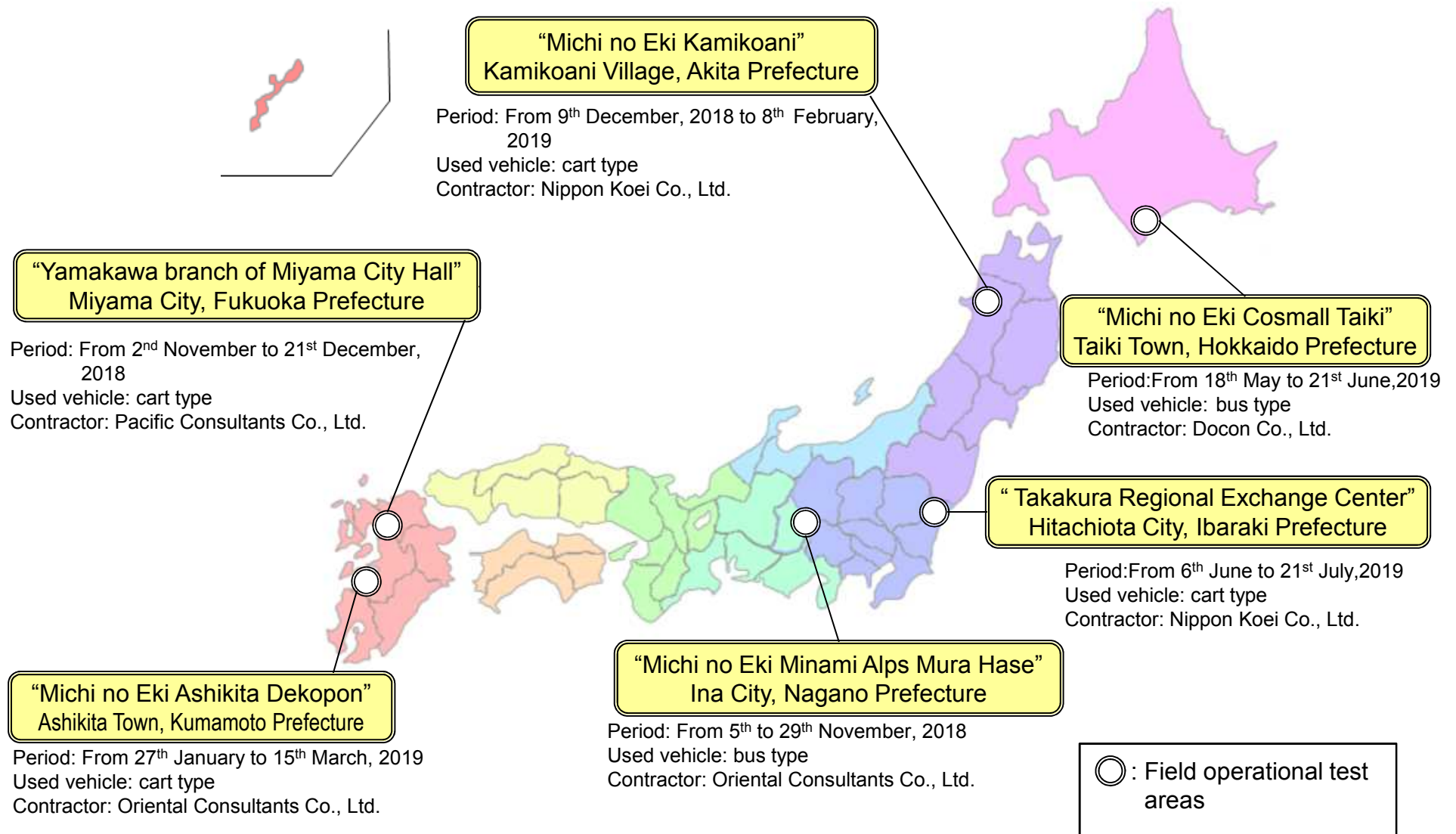
- Provide care services at local hubs.
- Take the elderly to and from roadside rest areas via automated driving.
- Use automated driving vehicles to support the elderly's lives and to provide shopping support for the elderly.

### ○ Sightseeing -Creation of an influx of tourists-

- Use automated driving vehicles to tour sightseeing spots.
- Regarding the sightseeing tour, local volunteers get on automated driving vehicles to work as guides.

etc.

# 4. Field operational test areas



# 5. Minami Alps Mura Hase (Test overview)

## ■ Overview of the field operational tests

<b>Period</b>	From 5 <sup>th</sup> to 29 <sup>th</sup> November, 2018 Note: Daily operation was provided except for Tuesdays.
<b>Object</b>	<ul style="list-style-type: none"> <li>• Provide transportation supports for the elderly in shopping, hospital visits, and other activities.</li> <li>• By accepting passengers and cargo on one automated driving vehicle, support delivery of daily necessities and other items (transport foods/daily necessities/other items to hubs).</li> </ul>
<b>Population in areas along the ADS route</b>	About 1,260 households, About 2,970 persons (as of February 2019)
<b>Test route</b>	A route connecting daily-life hubs including the roadside rest area “Minami Alps Mura Hase”, Hase general branch office, supermarkets, JA
<b>Travel distance</b>	About 12 km in total (about 120 minutes/tour)
<b>Running method</b>	Mixed traffic of automated and general vehicles (on public roads); Automated driving level 2 (A driver rode on the automated driving vehicle.)
<b>Operational pattern</b>	Regular operation: 3 tours/day Roadside rest area: At 10:00, 12:00, and 14:00

## ■ Vehicle used in the tests

- Bus type(capacity: 10 persons, by Advanced Smart Mobility)
- Driving speed: About 35 km/h  
Note: 40 km/h at maximum

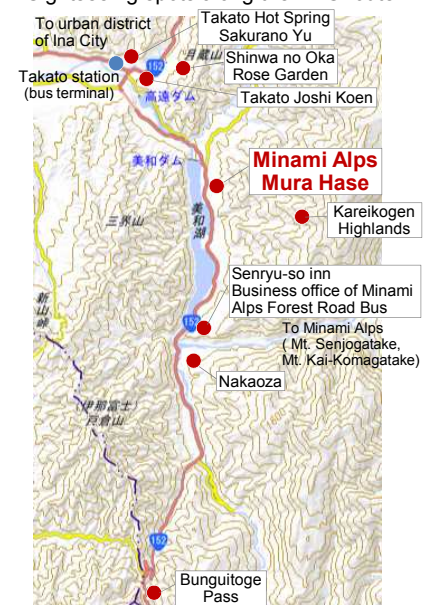


## ■ Hub for ADS operation

- Michi no Eki Minami Alps Mura Hase
  - Gate station to Minami Alps (trailhead of Mt. Senjogatake/Mt. Kai-Komagatake) (along Japan National Route 152)
  - Located near Miwa Clinic and the community development facility; Functions as a local hub



Sightseeing spots along the ADS route

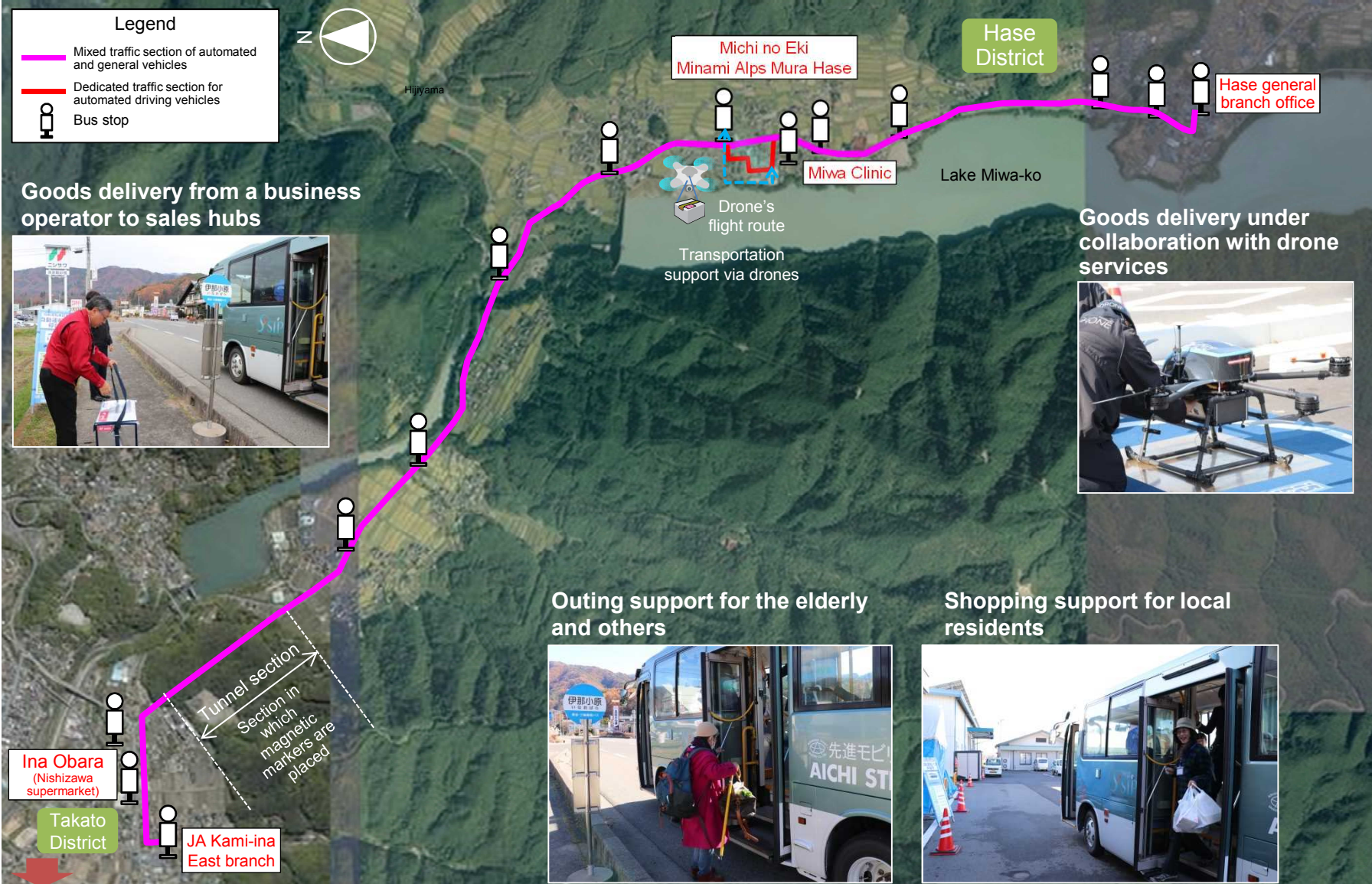


This map is based on the Digital Map published by Geospatial Information Authority of Japan



# 5. Minami Alps Mura Hase (Traveling route)

■ Traveling route: About 6 km in total (one way)

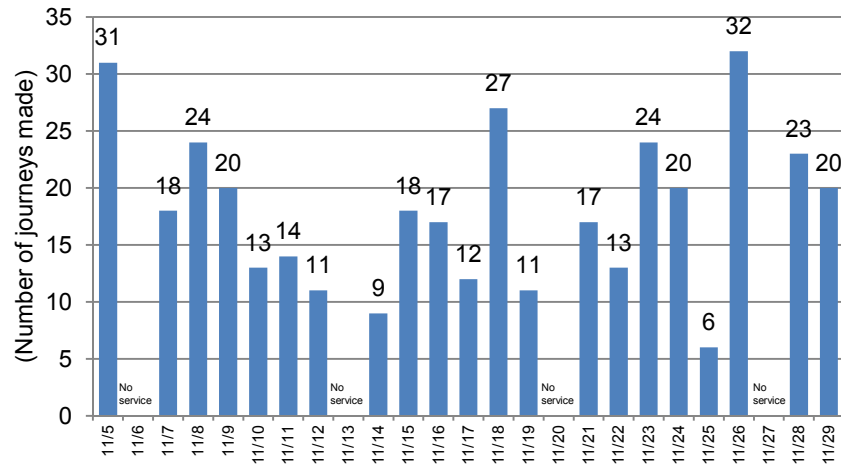


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# 5. Minami Alps Mura Hase (test result)

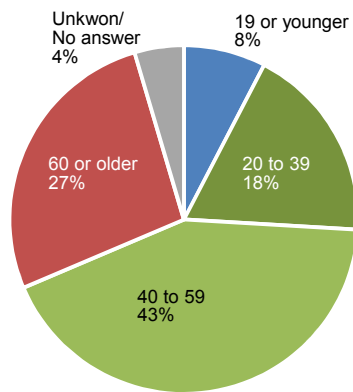
## <Use statistics>

- A total of 380 journeys were made (27 people used the service more than once). Note: General users only.
- Approximately 47% of the users were Ina City residents (findings from the post-use questionnaire).



Note: Service was off on Tuesdays.

## ■ Age groups of users



Note: From user registration information

## ■ Purpose of use and the ride sections traveled

- Shopping at the supermarket or Michi no Eki  
<Ride sections traveled>
  - Elementary school - Takato High School
  - Ina Obara - Michi no Eki
- Hospital visits
- Recreational  
<Ride sections>
  - Michi no Eki - Ina Obara

and others

## <Mixed human-and-cargo transportation>

- One tour a week offered mixed human-and-cargo transportation service to deliver goods.

Goods were transported between the local supermarket and the Michi no Eki.  
Delivered goods were sold at the respective destinations they were received.

- Supermarket (in the Takato District) ⇔ Michi no Eki (Hase District) (approx. 4 km)



Food items such as buckwheat noodle, miso pastes and confectionery were transported.

- Part of the goods (confectionery) transported by the bus have been reloaded into a drone at the Michi no Eki for delivery to users.

- Supermarket ⇒ Michi no Eki ⇒ senior housing complex



Transporting confectionery to users

Note: The field operational test included delivery of items to the senior housing complex, a location where a significant demand for drone-assisted delivery service is expected in the future. Ina City is planning to run drone-assisted transportation services in the future where drones fly along a river. In this field test, the drone transportation path to the senior housing complex was designed to include a similar river path to evaluate service feasibility.

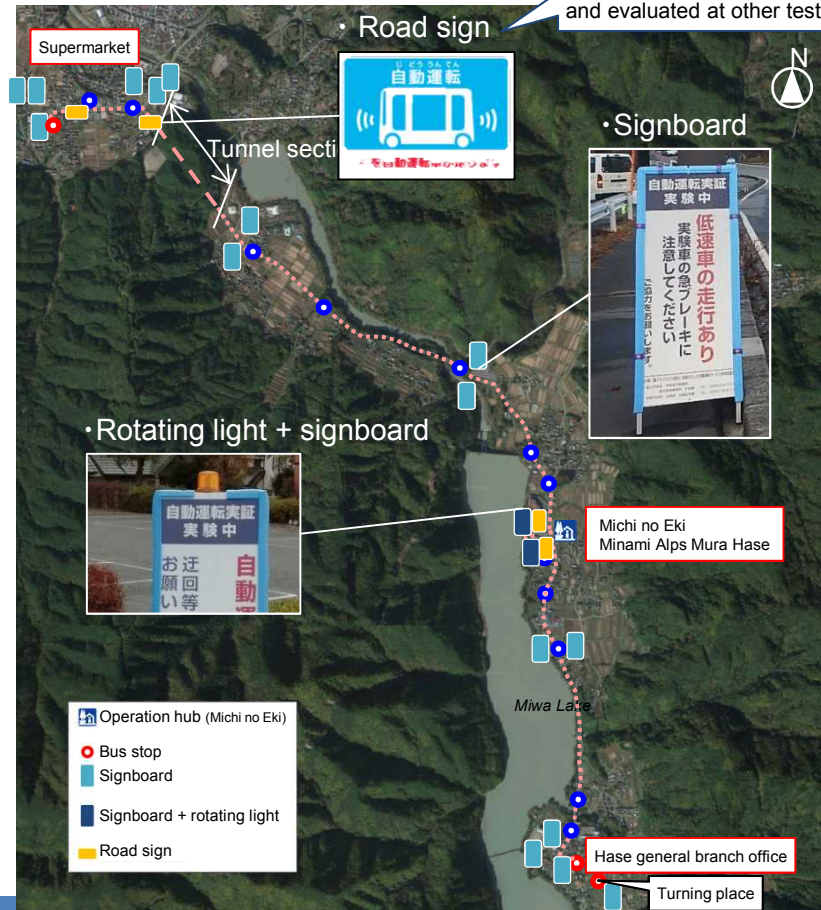


# 5. Minami Alps Mura Hase (test result)

## Test result 1 (securing a drivable route for the automated vehicle)

- To best accommodate mixed traffic, efforts were made, by **distributing leaflets and installing rotating lights, signboards and road signs**, to let the public know that automated vehicles will be traveling in the area.
- The automated bus was programmed to stop for approximately 1 minute at each scheduled stop so that any subsequent vehicle can easily pass the bus.

### Positions where signboards and other notification features were installed



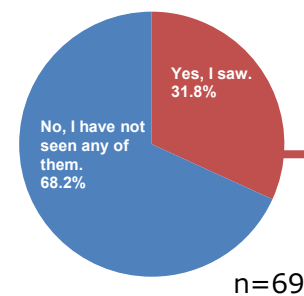
### Subsequent vehicles passing the bus at a scheduled stop



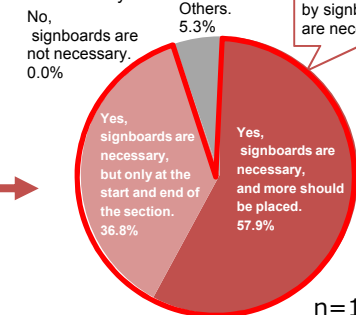
Note: From dashcam recording

### Findings from road user questionnaire

Have you seen the signboards?



Do you think signboards are necessary?



Users think that notification efforts by signboards, etc. are necessary.

Note: Findings from Michi no Eki visitor questionnaire

# 5. Minami Alps Mura Hase (test result)

## Test result 2 (technical and operational aspects of automated driving service)

- An operation control center was set up to receive, process and monitor ride reservations and also to track the vehicle position and provide remote in-cabin monitoring.  
(A fuel charge of 20 yen per ride was collected. An IC card-type ride pass was issued to users (at a price of 100 yen for 5 rides). The pass was held over the reader to be scanned when the user gets on and off the bus.)
- ⇒ Approximately 80% replied that the IC card-type pass is convenient (the existing public transportation service provided in the area does not provide IC card-based toll collection).

### <Operation control center and reservation processing>



Operation control center



User registration and ride reservation processing  
(Reservations were received by telephone and managed on the web.)

### <Vehicle monitoring>



Remote in-cabin monitoring  
Voice call to speak with the driver

Voice calls can be made to cope with situations such as the reserved user not showing up at the bus stop.



Real-time vehicle position information

### <Reservation and ride management for the automated driving service>



Reservation system (smartphone)

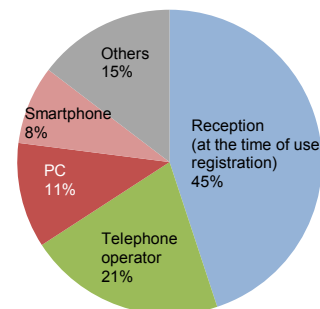


Reservation management screen (monitoring reservations and bus operating status)



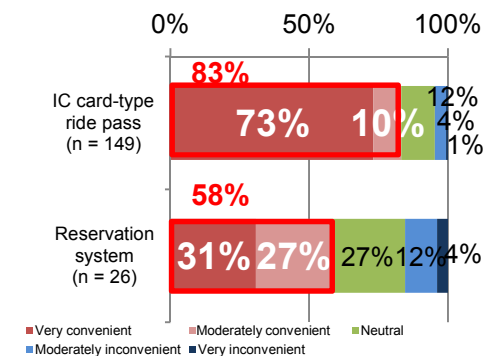
IC card-based ride management

#### • Ride reservation method



n=134  
(multiple answers may be given)

#### • How convenient did you think the system was?



Note: Questions about the reservation system were answered only by people who have actually used the system.

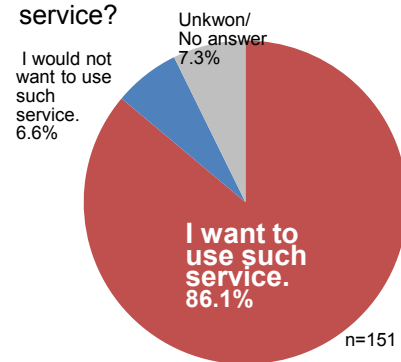
# 5. Minami Alps Mura Hase (test result)

## Test result 3 (business model building)

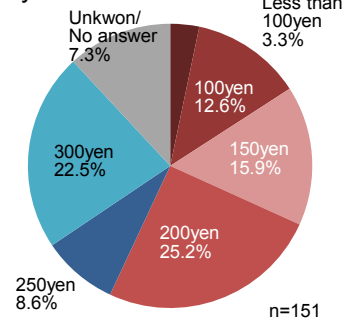
- Approximately 86% of the user questionnaire respondents answered that they are willing to use automated driving service. Approximately 25% answered that they are willing to pay “About 200 yen” for the service, which was the answer given by the largest number of respondents. These results show that we can reasonably hope that the automated driving service will encourage elderly residents to go out more.
- Approximately 67% answered that they are willing to use the service for sightseeing. Approximately 35% answered that they are willing to pay “About 200 yen” for the service, which was the answer given by the largest number of respondents. At the same time, about 40% of the respondents answered that they are willing to pay 300 yen or more.

### Automated driving service users

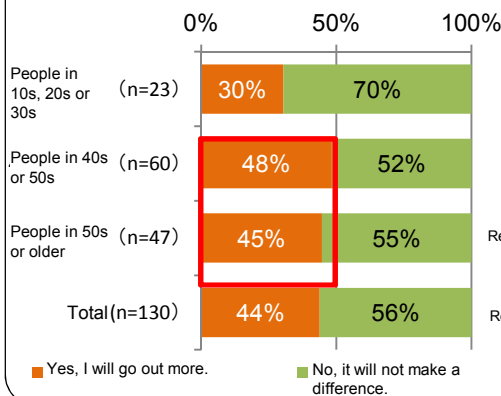
• Would you want to use the service?



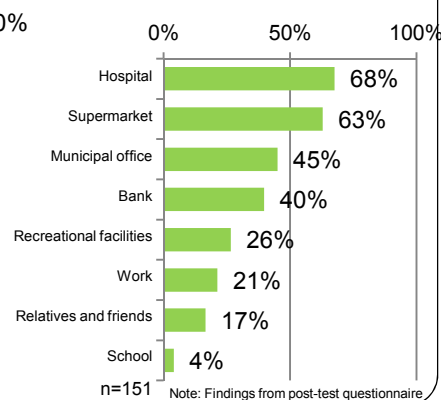
• How much are you willing to pay for the service?



• Do you think that you will go out more if you can use the service?

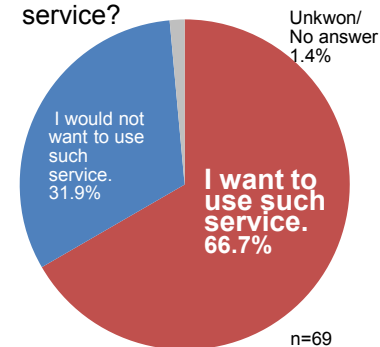


• Where would you go using the service?

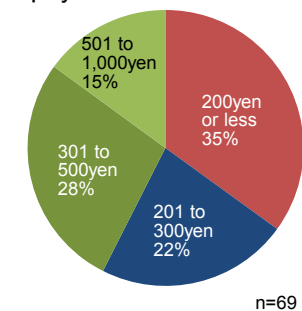


### Tourists visited the Michi no Eki Minami Alps Mura Hase

• Would you want to use the service?



• How much are you willing to pay for the service?



Note: Findings from Michi no Eki visitor questionnaire

### Operating system

○ Operation control

- Local residents were hired for reservation receiving duties.
- City office employees tried out vehicle monitoring duties.
- ⇒ Advance training will enable people without advanced computer skills to serve as operators for the reservation management system. **Local residents can play active roles in processing ride reservations and running the operation management system.**

Reservation processing by local residents



○ Operation control

- “Outstanding issues include how to support the initial cost including vehicle preparation cost, how to build the vehicle maintenance system and how to handle insurance cost. Once the initial cost is reduced by government subsidiaries and other issues are somehow resolved, there would be a reasonable ground for us to consider entering the business.” (comment from the field test operating body)



# 6. Yamakawa branch of Miyama City Hall (Test overview)

## ■ Overview of the field operational tests

Period	From 2 <sup>nd</sup> November to 21 <sup>st</sup> December, 2018 Note: Automated driving service was provided only on weekdays in November (service was provided on 16 <sup>th</sup> November and, due to setting up, service was not provided from 21 <sup>st</sup> to 24 <sup>th</sup> November ). Note: From 26 <sup>th</sup> November, service was provided everyday (except for 2 <sup>nd</sup> December).
Object	1. Add values to the automated driving services. 2. Investigate/verify how to make the mobility service flexible in order to accommodate characteristics of local industries (farming, etc.) and in order to handle challenges including aging society. 3. Investigate how to make the mobility service into business.
Population in areas along the ADS route	About 420 households, 1,386 persons (As of January 2019)
Test route	A route connecting hubs (including Yamakawa branch of Miyama City Hall, JA Yamakawa branch, Genki-kan, and citizen center ), Kamigoonoki District, and Sano District
Travel distance	About 6 km in total (about 50 minutes/one-way tour)
Running method	Mixed traffic of automated and general vehicles (on public roads); Automated driving level 2 (Partially, automated driving vehicles were controlled manually); A driver rode on the automated driving vehicle.
Operational pattern	From 2 <sup>nd</sup> to 20 <sup>th</sup> November : Regular operation 6 tours/day Sano community center: At 10:00, 13:00, and 15:00 JA Yamakawa branch: At 11:00, 14:00, and 16:00 From 26 <sup>th</sup> November to 21 <sup>st</sup> December: On-demand operation, about 6 tours/day (Operation number was changed depending on ride-reservation conditions.) Note: Regular service was provided when there was no ride reservation.

## ■ Vehicle used in the tests

### Human transportation

- Cart (capacity: 6 persons, by Yamaha Motor)
- Driving speed: 12 km/h (at automated driving)



### Cargo transportation

- Cart (capacity: 4 persons, by Yamaha Motor), tow car (load capacity: Up to 300 kg)
- Driving speed: 12 km/h (at automated driving)





# 6. Yamakawa branch of Miyama City Hall (Traveling route)

■ Traveling route: About 6 km in total (one way)



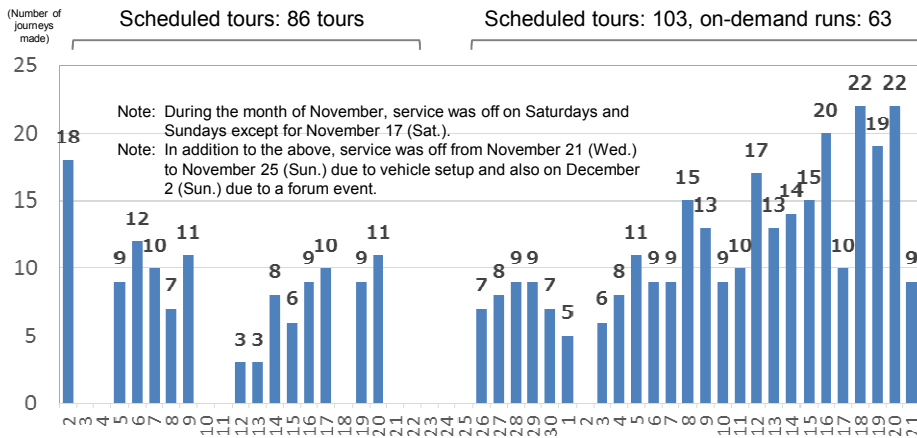
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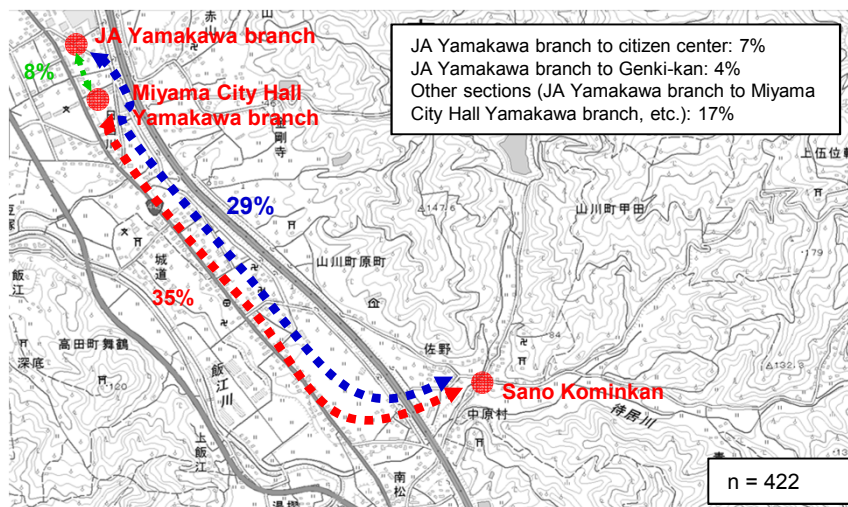
# 6. Yamakawa branch of Miyama City Hall (test result)

## <Use statistics>

- A total of 422 journeys were made (an average of 1.8 passengers per tour).
- 1/3 of the journeys were made between the Miyama City Hall Yamakawa branch and the Sano Kominkan (community center).



## ■ Ride sections



This map is based on the Digital Map published by Geospatial Information Authority of Japan

## <Travel support for the elderly and orange transportation assistance>

- The bus service provided travel support for the elderly.  
 The automated vehicle provided transportation during the hours that the existing community bus service is not operating.
- Kamigoinoki Kominkan (community center)  
 ⇒ JA Yamakawa branch (approx. 6 km)  
 Conducted from November 2 to December 21  
 (up to eight tours a day were provided).



- Human-and-cargo mixed transportation service was offered to transport mandarin oranges.  
 Mandarin oranges were transported from farms to JA Yamakawa branch.
- Kamigoinoki Kominkan  
 ⇒ JA Yamakawa branch (approx. 6 km)  
 Conducted from December 12 to December 14  
 (two tours a day).
- Sano Kominkan  
 ⇒ JA Yamakawa branch (approx. 3 km)  
 Conducted from December 17 to December 19  
 ( 2 tours a day).



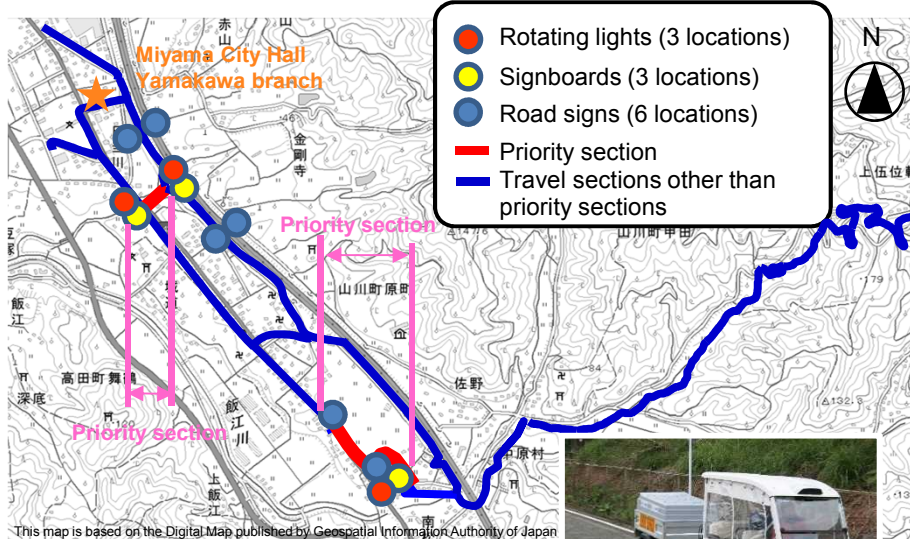
12 containers (approx. 200 kg) were transported per tour.

# 6. Yamakawa branch of Miyama City Hall (test result)

## Test result 1 (securing a drivable route for automated driving)

- To best accommodate mixed traffic, efforts were made, by **distributing leaflets and installing rotating lights, signboards and road signs**, to let the public know that automated vehicles will be traveling in the area.
- Efforts to secure a drivable route for the service with consideration for regional characteristics specific to mountainous areas.

### ■ Installation of rotating lights, signboards and road markers



▲ Road sign

### ■ Securing a drivable route for automated driving (road management)

Issue	Verification detail	Immediate findings
Subsequent vehicles passing the cart on National Route 443	Analysis was made on whether the number of manual interventions increased or decreased as a result of having roadside turnouts (to allow the cart to pull over) along National Route 443.	<ul style="list-style-type: none"> <li>• The cart pulled over approximately 100 times to let subsequent vehicles pass (over a period of 25 days).</li> </ul>
Inclusion of electromagnetic guide wire installation in future road paving projects	Based on findings from interviews with the Prefectural Civil Engineering Office, electromagnetic guide wire depth was doubled from the standard 4 cm to 8 cm from the ground surface.	The automated vehicle was correctly guided even with the guide wire buried deeper at 8 cm below the ground surface.
Safe driving through steeply inclined sections of mountainous areas (orange transportation route).	Evaluation was done with safety measures including regulating the vehicle speed at 6 km/h through sharp curves and other poor visibility sections.	No "close-call" incident was experienced between the automated vehicle and cars driven by orange farmers while transporting mandarin oranges harvested in the Kamigoinoki District through sharply winding sections.
Operational aspects of the automated vehicle	<ul style="list-style-type: none"> <li>• Evaluation of the condition of agricultural products that have been transported in a trailer hitched to the automated vehicle.</li> <li>• Survey of whether any hard-braking or other close-call incident was perceived while the automated vehicle maneuvered through tight locations (including the priority sections) (post-test questionnaire).</li> </ul>	<ul style="list-style-type: none"> <li>• No product damage due to cargo collapse was experienced.</li> <li>• 13% answered "Yes, I have experienced a close-call incident".</li> <li>• 87% answered "No, I have never experienced a close-call incident".</li> </ul>



# 6. Yamakawa branch of Miyama City Hall (test result)

## Test result 2 (technical and operational aspects of automated driving service)

- Electromagnetic guide wires that establish the vehicle travel route and RFIDs\* that allow the vehicle to identify its own position were buried under the ground.
  - \*Microchips with radio communication function that output “stop”, “decelerate” or other signals while the automated vehicle is traveling.
- An operation control center was set up to receive, process and monitor ride reservations and also to track the vehicle position and provide remote in-cabin monitoring.
- Approximately 80% of on-demand reservations were made on the web (from PC, smartphone, etc.) and the remaining 20% was made by telephone.

### <Operation control center>



Operation control center set up inside the Yamakawa branch

#### (How the operation control center works)

- Staffed by the field test operating body's employees plus volunteer workers
- Responding to inquiries made by people on board the automated vehicle
- Receiving and processing reservation calls from local residents and other users
- Generating the vehicle operation timetable based on on-demand reservations received

### <Vehicle monitoring>



Remote in-cabin monitoring  
Voice call to speak with the driver

Voice calls can be made to cope with situations such as the reserved user not showing up at the bus stop.



Real-time vehicle position information

### <Reservation and ride management for the automated driving service>



Reservation system  
Web reservation system (PC or smartphone)

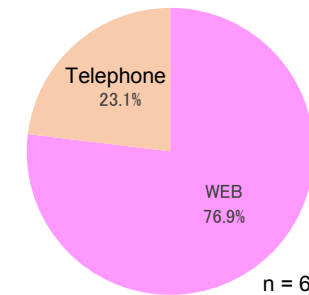
運行日時	乗車人数	空席	出発時刻
12/19 14:00	3名	2席	乗車人数 出発 到着
12/19 12:52	4名	1席	乗車人数 出発 到着
12/19 11:00	1名	4席	乗車人数 出発 到着
12/19 09:46	4名	1席	乗車人数 出発 到着

Reservation management screen  
(monitoring reservations and bus operating status)



Ride coupon  
1 stamp was pressed upon each ride.

### ■ On-demand reservation method



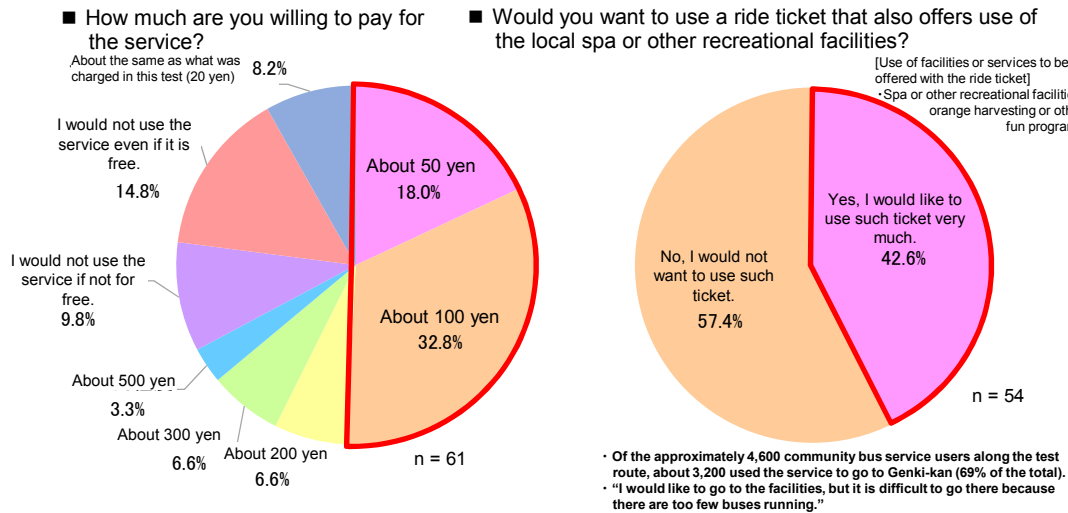
Note: Calculated from the actual reservation records.



# 6. Yamakawa branch of Miyama City Hall (test result)

## Test result 3 (business model building)

- Approximately 30% answered that they are willing to pay “About 100 yen” for the service, which was the answer given by the largest number of respondents, or almost half the total number of respondents.
- More than 40% answered that they are willing to purchase a ride ticket that also offers the use of local facilities (at present, community bus service is used for transportation to those facilities).
- To start up a full-scale operation, **4 volunteer workers (2 drivers and 2 control center operators, to be rotated on a daily basis) must be secured.**



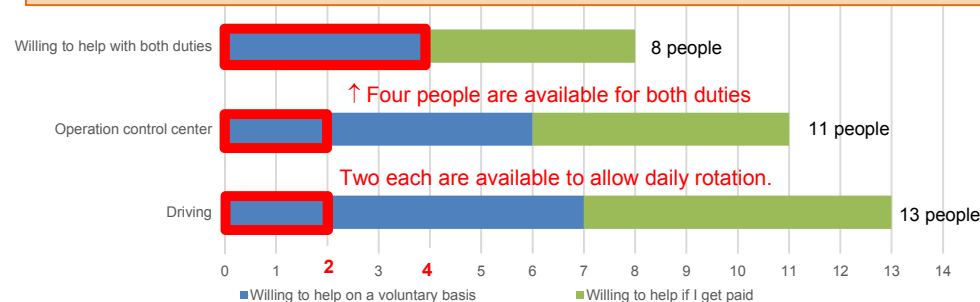
## Findings from interviews with orange farmers

### [ Positive effects that can be obtained from the harvest transportation service ]

- Time and work saving, which can be important for aging farmers (the average age of household heads in Kamigojoki is 70).
- If the same amount of cargo as what the farmers currently transport by themselves (by mini-trucks, etc.) can be transported by the automated vehicle service, **they can concentrate more on harvesting work.**
- Complete shipping of all harvested oranges can be attained with fewer amounts of leftover fruits, which in turn will **contribute to more revenue for orange farmers.**
- Workers that are now hired for transportation can be allocated to harvesting duties (**labor cost reduction**).

## Securing manpower for driving and operation control center duties

Questionnaire findings indicate that the required manpower for both driving and operation control center duties can be secured by recruiting volunteer workers. 4 respondents answered that they are willing to help with both duties on a voluntary basis. This is sufficient to staff the driving crew and the operation control center.



## Comments from volunteer drivers

- It was different from the cars I usually drive, but advance training helped me to get familiar with driving the car very quickly.
- When the full-scale service begins, I would like very much to help on a voluntary basis in order to help the local community.



## Leftover oranges



# 7. Kamikoani (Test overview)

## ■ Overview of the field operational tests

Period	From 9 <sup>th</sup> December, 2018 to 8 <sup>th</sup> February, 2019 Note: ADS was out of service during Year-end and New Year holidays (from 22 <sup>nd</sup> December to 9 <sup>th</sup> January).
Object	<ul style="list-style-type: none"><li>• Secure transportation for daily life (especially the elderly) and logistics.</li><li>• Verify ADS's applicability in using facilities including roadside rest areas as connection hubs to offer the locals opportunities to use various services (small freight transport, health business for villagers, and others).</li></ul>
Population in areas along the ADS route	223 households, 520 persons (As of end of December, 2018)
Test route	Automated driving service was provided in 3 go-around routes, each of which connects hubs (Michi no Eki Kamikoani, clinic, etc.) to each 1 of the 3 village communities; Kosawada, Fukudate, and Dogawa.
Travel distance	About 4 km in total (Kosawada route: About 20 min., Fukudate route: About 35 min., Dogawa route: About 40 min.)
Running method	Mixed traffic of automated and general vehicles (on public roads); Automated driving level 2 (A driver rode on the automated driving vehicle.)
Operational pattern	Regular operation: 6 tours/day (6 tours in total; For each of the 3 routes, one tour was provided between 8:00 and 10:00 and one tour was provided between 14:00 and 16:00). Regarding the time window between 10:00 and 14:00, service was provided when demand reservation was made. (Service was stopped between 12:00 and 13:00 for recharging.) From 10 <sup>th</sup> to 24 <sup>th</sup> January: Two vehicles were used for operation under the same schedule as above. (The 2nd vehicle was used for demand operation at all time ranges.)

## ■ Vehicle used in the tests

### Human transportation

- Cart (capacity: 6 persons, by Yamaha Motor)
- Driving speed: 12 km/h (at automated driving)



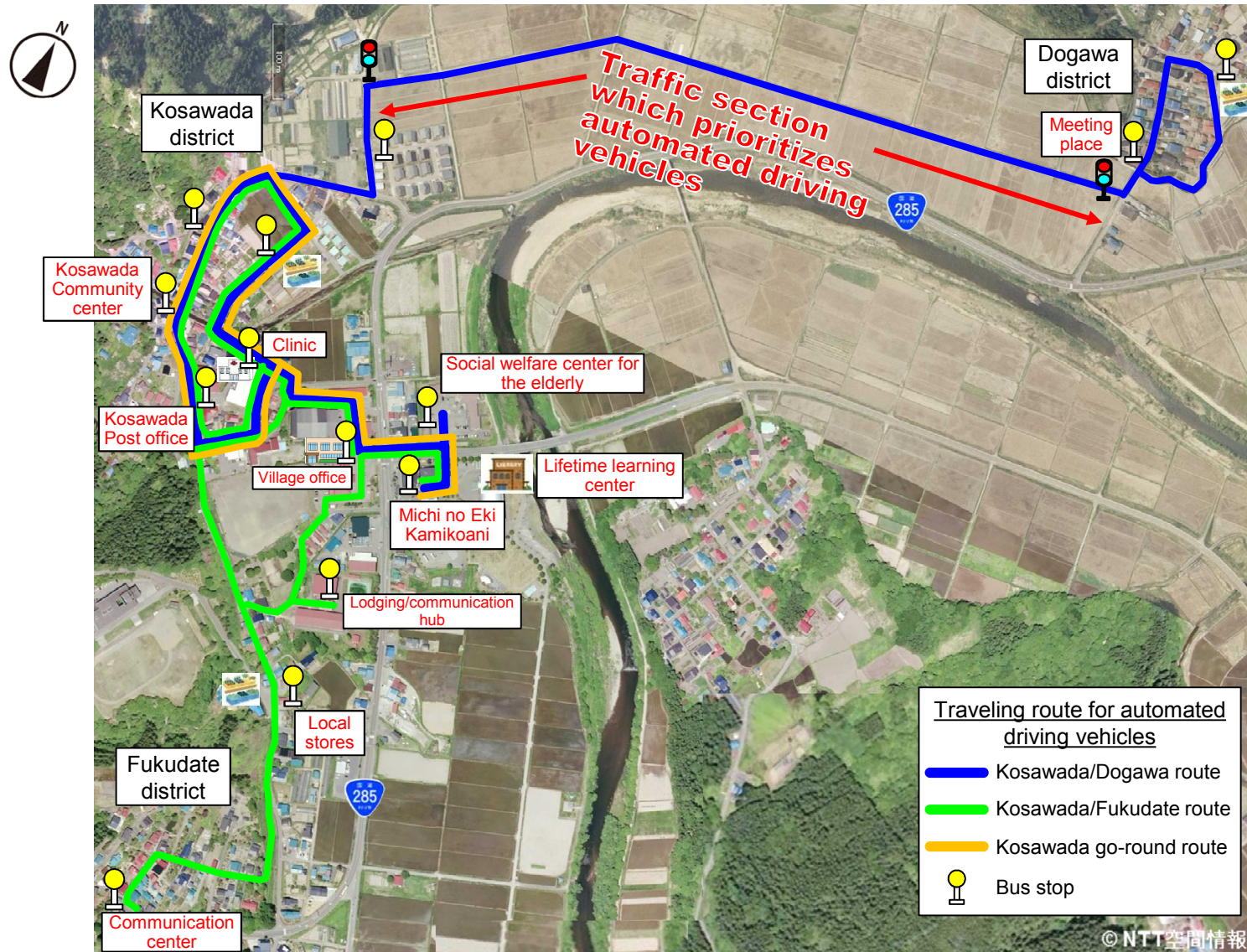
### Human/cargo transportation

- Cart (capacity: 4 persons, by Yamaha Motor)
- Towed vehicle (load capacity: Up to 300 kg)
- Driving speed: 12 km/h (at automated driving)



# 7. Kamikoani (Traveling route)

■ Traveling route: About 4 km in total (one way)



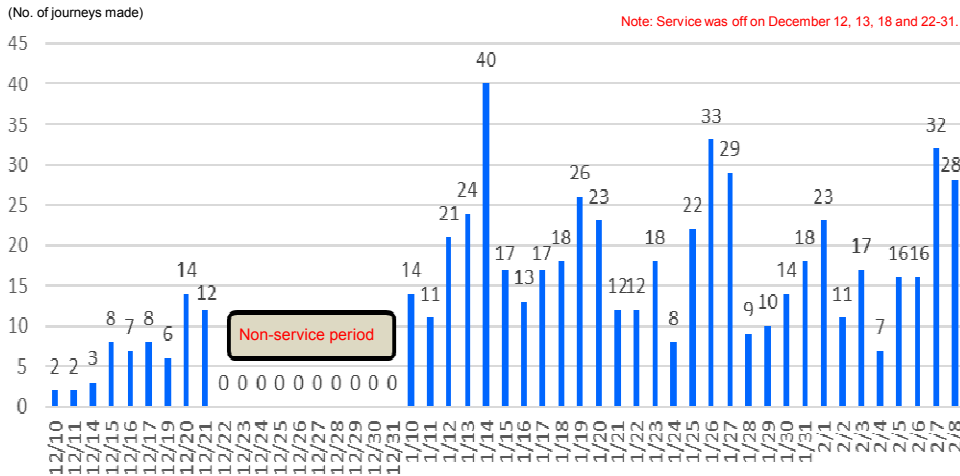
This map is based on the GEOSPACE published by NTT GEOSPACE



# 7. Kamikoani (test result)

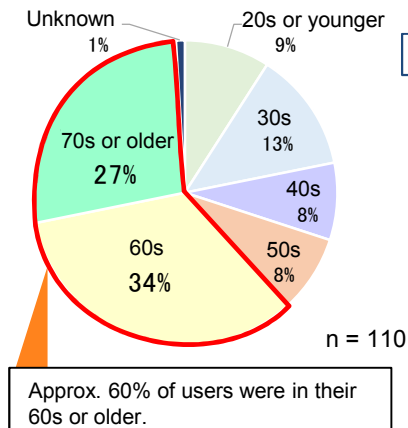
## <Use statistics>

- A total of 621 journeys were recorded. 46% of the journeys were made by local residents.
- An average of seven or more journeys a day were made by local residents.

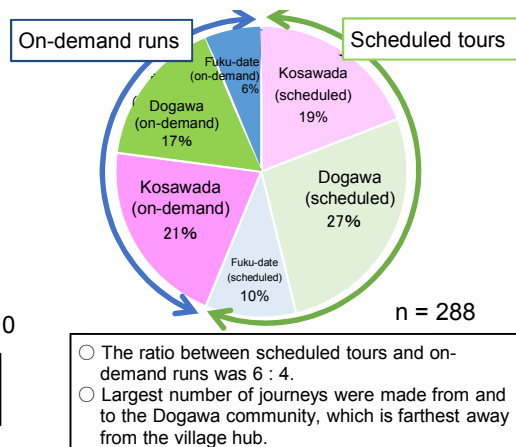


## ■ Age groups of users

• Village residents: Age groups



• Village residents: Type of tour used and sections traveled



## <Mixed human-and-cargo transportation service to carry agricultural products and merchandise>

- Mixed human-and-cargo transportation service to carry agricultural products and merchandise  
Rice, vegetables and other agricultural products were carried to the Michi no Eki and then delivered to end users.  
Heater fuel is transported from the gas station (adjacent to the Michi no Eki) to homes.

- Farms ⇒ Michi no Eki  
Shipping of rice and vegetables



- Michi no Eki ⇒ homes  
Gas station Heater fuel and merchandise are transported.



## <Coordination with social welfare programs and village-run spa facility>

- Transportation of the elderly from and to welfare events, coordination with various social welfare programs
- Coordination with shuttle bus service for the village-run spa facility

Village communities ⇒ Michi no Eki → Village-run spa facility → Michi no Eki ⇒ Village communities  
(Automated vehicle) (Spa shuttle bus) (Spa shuttle bus) (Automated vehicle)

