

SIP-adus Workshop 2021



Joint Plenary Session: Service and Business Implementation/FOTs and Human Factors

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Background of the Session

Many field operational testing on automated driving are carrying out all over the world.

We are moving to the new stage where we need to discuss how we implement automated services into local fields with consideration of local vision, local policy, and local economy.

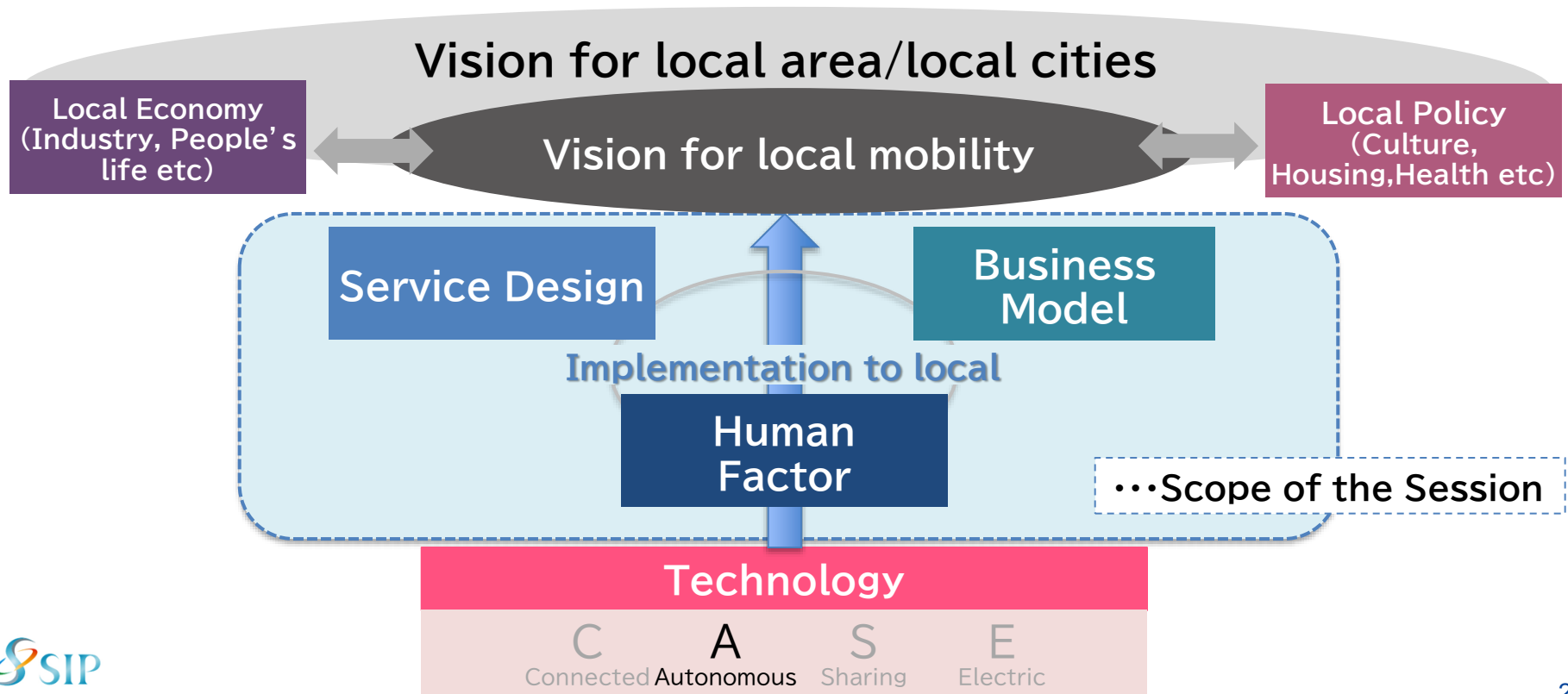
In order to implement new technology into local life and people, human factor issues are very important for every stakeholders (passengers, drivers, pedestrians or other citizens) on automated driving.



Former Service and Business Implementation / FOT session and Human Factor session are jointly held this year

Scope of the Session

- The scope of the session is to discuss how to implement automated service shuttles/buses/trucks into local from the points of human factor, service design, and business model.



Speakers

Opening: Yurie Toyama, Mitsubishi Research Institute, Japan

Jan Hellåker

Drive Sweden, Sweden

Lutz Eckstein

RWTH Aachen University, Germany

Katrin Schwager

Hamburger Hochbahn AG, Germany

Shin Kato

National Institute of Advanced Industrial Science and Technology (AIST), Japan

Daniel McGehee

University of Iowa, USA

Timothy Haile

Contra Costa Transportation Authority, USA

Habib Shamskhov

Advanced Mobility Group, USA

Jordana Maisel

University at Buffalo, State University of New York, USA

Closing: Satoshi Kitazaki, AIST, Japan

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Thank you

