



Department for
International Trade

UK Automotive Sector and Government Support

Chris Heffer
Director of Trade and Investment
British Embassy Tokyo

UK Automotive Industry

Jaguar Land Rover

- £1.56bn R&D investment in 2015/16.
- 489,923 cars in 2015, up 9% year on year

Ford Motor Company

- 1.5million engines a year.
- 1 in 4 of all engines in new Ford cars globally

Connected & Autonomous Vehicles

- 3 real-world trials underway
- Volvo to start real-world trials in 2017

Nissan Sunderland

- Produces 500k cars a year
- Production of Infiniti Q30 started 2015

R&D Clusters

- MIRA Technology Park is Europe's largest transport technology R&D Cluster
- June 2016: Calsonic Kansei opened new R&D Centre at Millbrook

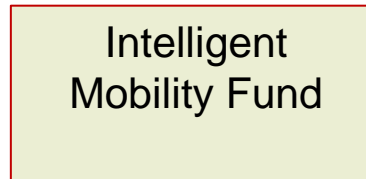
Motorsport Valley

- 4,500 firms in the UK motorsport sector
- Annual turnover of £9billion



- The UK manufactures 1.7m vehicles, and 2.5m engines each
- Toyota, Nissan and Honda contribute greatly
- Third-largest automotive manufacturer in Europe*
- 77.3% of UK-built cars are exported
- 2nd largest manufacturer of luxury cars globally
- Over £15 billion FDI into UK automotive since 2012

Transformational Approach to UK Auto Industry



2009

2013

2015

2016

Office for Low
Emissions
Vehicles (OLEV)

Automotive
Investment
Organisation



Centre For
Connected &
Autonomous
Vehicles

Four Cities driverless car trials (2014-)

Three “driverless car” trials in Greenwich, Bristol, Coventry and Milton Keynes worth a total of £33 million. The projects have now all commenced with on-the-road demonstrations in 2016.



GATEway Pod,
GATEway Project,
Greenwich
(London)



Pathfinder Pod,
UK Autodrive
Project, Milton
Keynes &
Coventry



BAE Wildcat
vehicle
Venturer Project,
Bristol



Brexit and Industrial Strategy



“...the British economy is fundamentally strong and will continue to be strong as we negotiate our departure from the EU. Employment is at a record high – and the budget deficit has been reduced by almost two thirds...”

**The UK Government – 20th
October 2016**

“...we need a proper industrial strategy that focuses on improving productivity, rewarding hard-working people with higher wages and creating more opportunities for young people so that, whatever their background, they go as far as their talents will take them”.

**Theresa May, The Prime Minister – 2nd August
2016**

“I want to demonstrate to the world that there has never been a better time for international companies to invest in the UK or for UK companies to export overseas”.

**Dr Liam Fox, Secretary of State for International
Trade**



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Contact and Information

UK Business News

Monthly newsletter on DIT events and UK business news (in Japanese)

Register from : <https://jp.surveymonkey.com/r/UKBIZNEWS>

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